

# **5D** Design, Develop, Deploy, Decipher, Deliver.



**Get more with CEO e360.**

# The 5D approach to 360° feedback

More often than not, a 360° program starts, runs and ends as a formality.

With more and more resources being spent on the hectic task of creation, coordination and compilation, the emphasis, rather unofficially, shifts towards completion of the activity.

Derive more from your 360° feedback program. Give it the time and attention it deserves. CEO offers online 360° feedback platform which can be completely outsourced with private branding option.

CEO's time proven strategy considers all vital elements of 360° feedback process i.e. Design, Develop, Deploy, Decipher and Deliver. We call it the 5D approach.

## Design

Customization of feedback process based on your requirement  
Customization of look and feel including Private Label Branding

## Develop

Inbuilt system capability for development of definitions based on identified competencies and statements for assessing definition  
Development of assessment questionnaire

## Deploy

Creation of assessee / assessor relationships  
Drafting and transmitting of communication  
Follow-up for Process completion  
Completion / status communication

## Decipher

Deconstructing the 360 degree feedback  
Developing section / segment wise group reports  
Developing organization wide report

## Deliver

Developing detailed presentations for segment and organization-wise report  
Utilization of experts on panel to present the findings and develop a detailed roadmap for your organization

## Option

CEO can efficiently deliver all of the processes of 360° feedback based on your requirement.

You also have the option of controlling any part or all of the process and deploying it using internal resources.

## Advantages of CEO e360

Reduces Administrative burden | Reduces Project execution cost | Reduces paper work | Improved report accuracy  
| Helps manage multiple 360° projects simultaneously | Complete project control from your desk | Absolutely customizable | Completely confidential | Multi-lingual capability | Hands on support from expert CEO executives | Knowledge sharing on niche 3600 requirements | Time Zone advantage: 24/7 access to specialists in India Team

### Contact us

CEO INFOTECH PVT LTD, TamilNadu Foundation Inc Building, 27, Taylor's Road, Kilpauk, Chennai - 600 010.  
Ph: +91 44 4900 4900 | Telefax: +91 44 2640 2203

Other Locations : Bangalore | Delhi | Mumbai | Kolkata | Hyderabad | Rudrapur | Malaysia | Indonesia

E-mail: [info@ceoinfotech.com](mailto:info@ceoinfotech.com)

Web: [www.ceoinfotech.com](http://www.ceoinfotech.com) | [www.e360feedback.com](http://www.e360feedback.com)